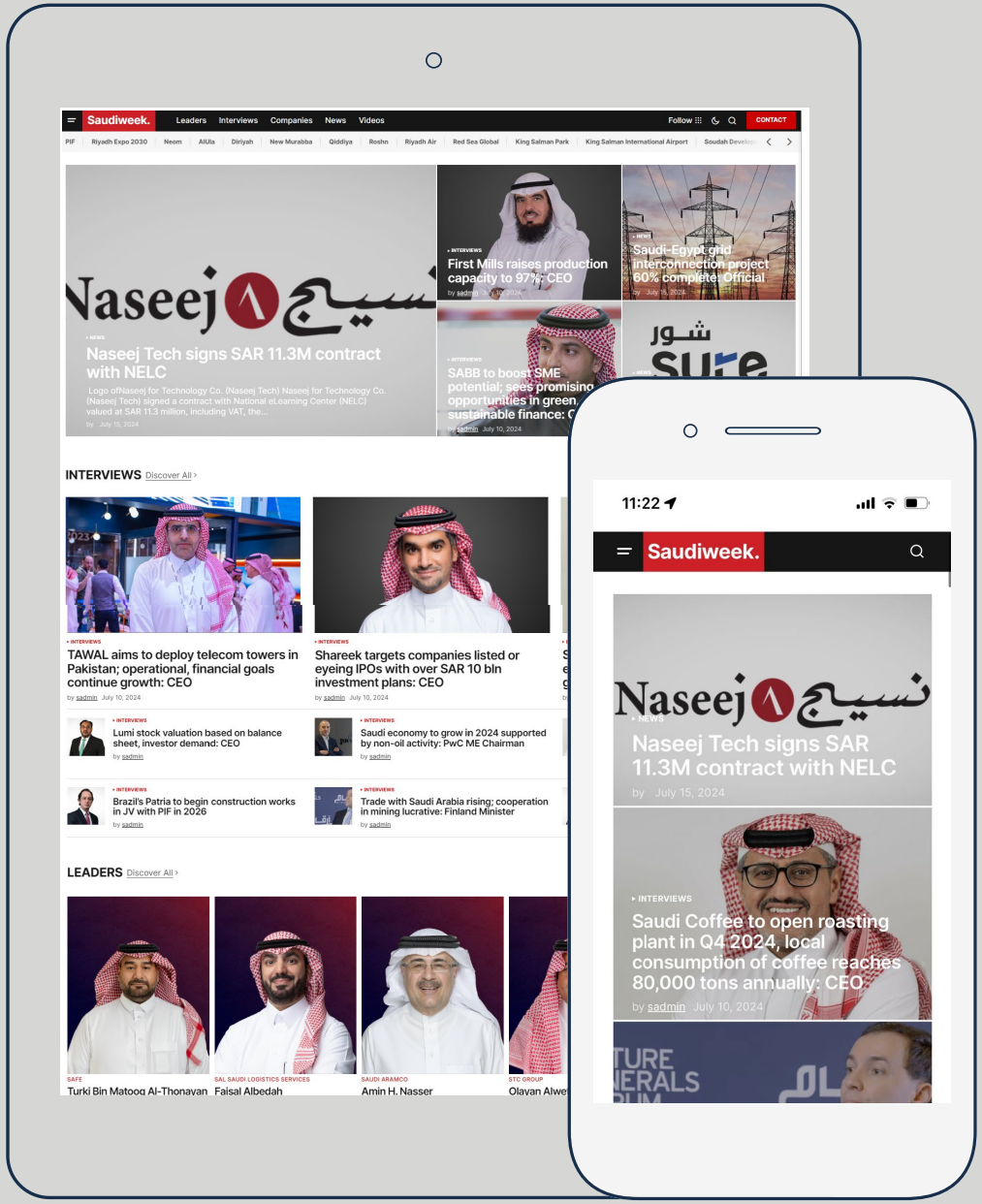
Saudiweek.

From Saudi Arabia To The World

Media kit 2025



Who We Are

Saudi Week is a digital business magazine that provides exclusive weekly interviews, leader and company profiles, media coverages, and more from Saudi Arabia to the world.

Discover

At Saudi Week, we present the new concept of linking content and marketing, which we believe creates a free and rich space to add innovative solutions by providing updated, high-quality content for a target audience to achieve a desired message.

Therefore, Saudi Week is a platform for creating and publishing cleverly sponsored and directed content by investing and maximizing the digital presence of companies and brands from Saudi Arabia.

Saudi Week, offers a variety of media solutions for written and photographed content through creative media coverages to deliver readers a digital experience of sophisticated and distinctive content, and endow advertisers an exciting marketing return.

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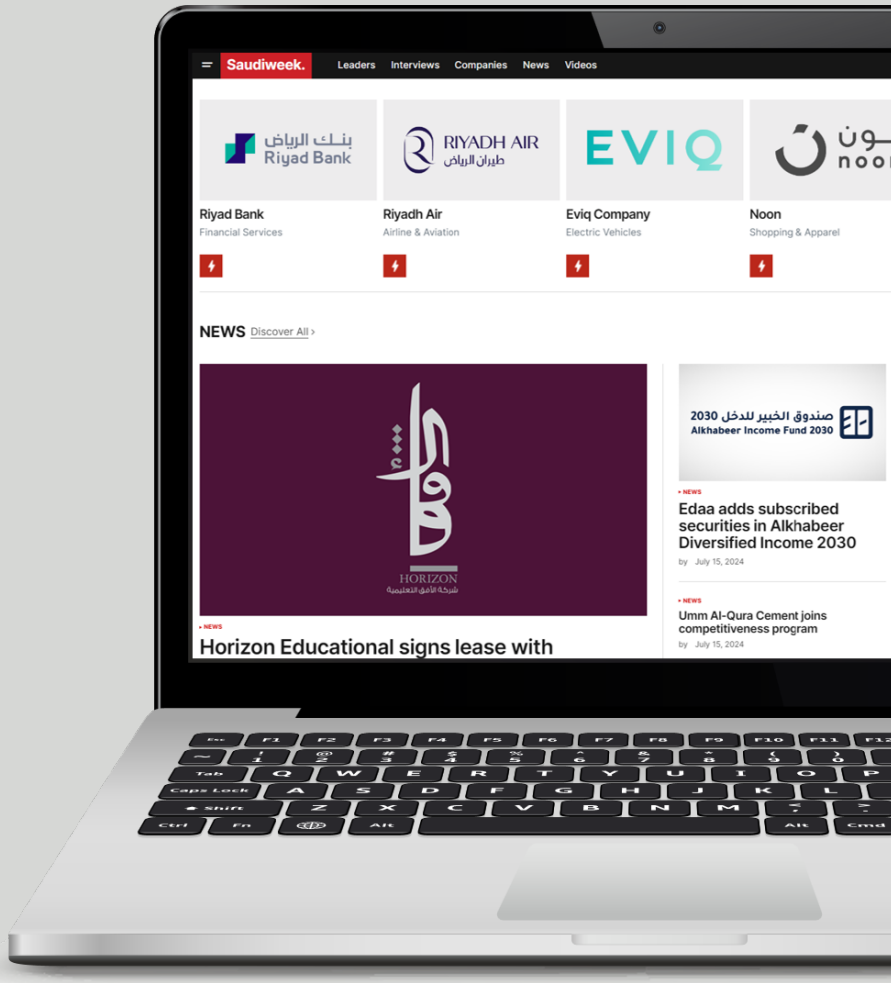
Why is it Worth?

Saudiweek.com is your go-to source for daily business updates, delivering the latest news stories and analyses as they happen. With a robust team of business journalists and writers, we ensure that our portal is continuously refreshed with the most relevant and exclusive business news. We pride ourselves on presenting facts in a credible and fair manner, establishing a reputation for breaking stories while maintaining journalistic integrity.

Stay connected with Saudiweek.com beyond our website through our active presence on social media platforms like Instagram and LinkedIn. Our social media channels are vibrant hubs of engaging and original content, offering a glimpse into the latest happenings in the business world. Led by our creative team of marketing experts and social media specialists, we ensure that our audience stays informed and engaged across all platforms.

At Saudiweek.com, we are unapologetically pro-business. Our editorial stance is clear: we view the world through the lens of business, aiming to tell stories from your perspective. We not only report on business news but also advocate for a pro-business agenda. Our commitment extends to promoting good corporate governance, ethics, and sustainability in both business and public life.

What sets Saudiweek.com apart is our unparalleled editorial setup, supported by a team of seasoned business editors, journalists, writers, and bloggers. With specialized expertise in business journalism, our dedicated team ensures that our portal stands out with in-depth.



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Our Services

Package	Services	Fees	Notes
Basic	Leader Profile Page Company Profile Page Leaders' Appointment Publishing Business News & Articles Publishing	**250 SR** **250 SR** **250 SR** **250 SR**	One-time
Premium	Executive Leader Interview	**2500 SR**	One time article + FREE (Basic Services)
	Advertising Banner	**2500 SR**	One month
Business	Sponsorship	**25000 SR**	One year partnership logo + FREE (Basic & Premium Services)
Media	Executive video	**Start from 25000 SR**	Interview video OR company profile video (up to 5 Min)

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Contact Us

To inquire about advertising opportunities, or simply know more about Saudi Week, please feel free to reach out to us. We're happy to provide you with information about our publishing, advertising, and sponsorship plans.

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